

INSERT YOUR
ORGANIZATION'S
LOGO



MEDIA CONTACT
NAME
PHONE NUMBER
EMAIL ADDRESS

FOR IMMEDIATE RELEASE

(YOUR ORGANIZATION) to Participate in Colorado Gives Day

City, CO (Date) – (YOUR ORGANIZATION) announces its support of Colorado Gives Day 2013– an initiative to increase philanthropy in Colorado through online giving to Colorado charities. Presented by [Community First Foundation](#) and [FirstBank](#), [Colorado Gives Day](#) is a 24-hour period to “Give where you live” by making online donations to the hundreds of charities featured on Community First Foundation’s online giving resource, [ColoradoGives.org](#). As a profiled charity on ColoradoGives.org, (YOUR ORGANIZATION) will benefit from this initiative.

[INCLUDE ADDITIONAL INFORMATION ABOUT SPECIAL WAYS YOUR ORGANIZATION IS PARTICIPATING IN CO GIVES DAY (E.G. EVENT(S), SPECIAL FUNDRAISING PUSH, COLLABORATION WITH OTHER NONPROFITS, SOCIAL MEDIA CAMPAIGN, ETC.)]

INSERT QUOTE FROM YOUR ORGANIZATION’S EXECUTIVE DIRECTOR OR BOARD CHAIR – SOMETHING ALONG THE LINES OF: “We are excited to be part of Colorado Gives Day this year. This initiative helps raise awareness of the work we do for the community and brings Coloradans together,” said NAME, EXECUTIVE DIRECTOR/BOARD CHAIR OF YOUR ORGANIZATION.

“Thanks to generous Coloradans and hardworking nonprofits, we’ve seen the impact of Colorado Gives Day build dramatically over the last three years in every way,” said Marla J. Williams, president and CEO of Community First Foundation. “Not only the dollars raised, but the number of nonprofits and donors contributing to the success of the day has also grown tremendously. We look forward to continuing this momentum through Colorado Gives Day 2013.”

For more information about (YOUR ORGANIZATION), please visit (INSERT WEBSITE). And for more information about Colorado Gives Day and the other charities involved, please visit [ColoradoGivesDay.org](#).

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INSERT BOILERPLATE (SHORT BLURB) ABOUT YOUR ORGANIZATION

Community First Foundation has been serving the community for 38 years, helping donors and nonprofits come together to improve quality of life in the Denver metro area. It funds community programs, supports the services of nonprofit organizations, and assists individuals with charitable giving. The Foundation is also known for its innovative programs such as [ColoradoGives.org](#), an online giving resource that has raised more than \$50 million for Colorado nonprofits since 2007 and is the platform for Colorado Gives Day. For more information, visit [www.CommunityFirstFoundation.org](#).