



Give to the Max Day 2013 Partnership Recognition

Overview

GiveMN is grateful for the generosity of media and outreach partners as we host Give to the Max Day, *the great Minnesota give together*, on November 14, 2013. The GiveMN audience represents the most enthusiastic and engaged of Minnesota nonprofits, schools, and donors and are the ideal audience for partnership recognition. We are pleased to offer these recognition opportunities.

Online

- Give to the Max Day Landing Page – Partners will be thanked in text with a link to recognition on the GiveMN blog. Estimated 150,000 unique visits on November 14.
- GiveMN Blog – Partners will be recognized with logo placement and a link to their homepage on the organization’s blog beginning November 1.
- GiveMN.org Marquee – Partners will be recognized in graphic form with a link to recognition on the GiveMN blog. Beginning November 18 for two weeks.
- GiveMN on Facebook – Partners will be thanked on, and linked from, status updates by GiveMN. Approximately 5,325 followers.
- GiveMN on Twitter – Partners will be thanked on, and linked from, tweets by GiveMN. Approximately 4,950 followers.
- Give to the Max Day Livestream on TheUptake.org – Partners will be thanked by GiveMN staff during livestream coverage of Mall of America event. Approximately 1,600 viewers.

Live Event

- Give to the Max Day Event Signage at Mall of America – Partners will be recognized in the live event space. Approximately 25,000 spectators throughout the day.
- Evening Program – Partners will be thanked from the stage during a special evening program and performance. Attendance estimated to be several hundred spectators.

Contact

For more information, please contact GiveMN at 651.325.4240 or Dana@GiveMN.org.