

November 8, 2013

EMAIL BLAST TEMPLATE



livepcgivepc.org

Project of: PARK CITY  
COMMUNITY FOUNDATION

We welcome you to use this email template to easily get the word out to your friends, family, neighbors, supporters – whomever! We suggest you use one of these three statements for the email subject line:

- Park City is coming together on 11.8.13
- If you live PC, then give PC
- How will you invest in Park City's future?

We've provided **two templates**, one that is specific Park City Community Foundation and one that is general and in support of all nonprofit organizations. Simply choose an email template, fill in the blanks and cut and paste. We suggest including the logo and images to make this eye-catching. Don't forget to visit the "Nonprofit & Volunteer Toolkit" on the livepcgivepc.org website for logos and images.

#### **VERSION 1: Park City Community Foundation**

**24 hours of community giving.**

**One incredible chance to shape our future.**

On 11.8.13, our community will come together for Live PC Give PC, and we need YOU to join us. It's 24 hours of nonprofit giving—and it's your chance make a real difference, right here in our community.

If you love all nonprofits, then you love Park City Community Foundation. And by showing your love through Live PC Give PC, you help sustain this amazing organization, which gives so much to our community and all nonprofits organizations.

Join me in supporting our community. On 11.8.13 Live PC and Give PC by donating online.

#### **INVEST IN OUR FUTURE, STARTING TODAY**

Find out more— visit <http://livepcgivepc.razoo.com/story/Theparkcityfoundation> —and commit to give on 11.8.13!

#### **How does it work?**

All donations on livepcgivepc.org will be made to the Razoo Foundation, a 501(c)(3) tax-exempt organization which permits donors to advise a regrating of their donations to other IRS recognized qualifying 501(c)(3) organizations such as Park City nonprofit organizations. It is Razoo Foundation's normal practice to regrant 97.1% of its contribution to the qualifying organization as advised by the donor, retaining 2.9% for Razoo Foundation's expenses (including credit card transaction costs).

#### **VERSION 2: General**

**24 hours of community giving.**

**One incredible chance to shape our future.**

On 11.8.13, our community will come together for Live PC Give PC, and we need YOU to join us. It's 24 hours of nonprofit giving—and it's your chance make a real difference, right here in our community.

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*Project of:* PARK CITY  
COMMUNITY FOUNDATION

If you love your adopted dog or our awe-inspiring trails or our summertime concerts, then you love our local nonprofits. And by showing your love through Live PC Give PC, you help sustain the organizations that give so much to our community.

Join me in supporting our community. On 11.8.13 Live PC and Give PC by donating online.

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Find out more—visit [www.livepcgivepc.org](http://www.livepcgivepc.org) —and commit to give on 11.8.13!

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